

## **Creative Plan Designs, Ltd. Receives Coveted ASPPA Recordkeeper Certification**



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**East Meadow, NY - October 26, 2009 - Roland/Criss has announced that Creative Plan Designs, Ltd. (CPD), an independent third party retirement and benefits administration firm, has achieved the recordkeeper certification offered by the American Society of Pension Professionals and Actuaries (ASPPA). The ASPPA certification program is based on an independent audit of a recordkeeper's ability to support plan sponsor and plan participant requirements. Audited by Roland/Criss and sanctioned by the Centre for Fiduciary Excellence (CEFEX), this is the only certification in the retirement industry that strives to attest to the highest level of recordkeeping excellence.**

**Brenda Mazzara, Vice President and COO of CPD said that this certification validates the ongoing efforts of her staff to make their firm a leader in the field of third party pension administration. Ms. Mazzara, commenting on this prestigious designation said, "All operational and foundational aspects of CPD were meticulously examined during an independent third party audit. We take great pride in knowing that we have met and exceeded industry standards for our profession."**

**Brian Graff, Executive Director of ASPPA, said, "Since recordkeepers plan an integral role in helping fiduciary's fulfill their obligations, it is appropriate to provide a program where they can demonstrate their adherence to the standard. This certification fulfills that need."**

**Dr. Ronald K. Stair, President of CPD adds that "The CEFEX certification is a third party validation of our organization, staff, service agreements and processes. We have met the highest standards in the areas of fee transparency, quality control financial strength, technological support and overall organizational leadership in our industry."**

**Dr. Stair and Ms. Mazzara agree that one of the cornerstones of their firm is that it is constantly striving to improve all aspects of client service. Both wish to express**

**their thanks to each and every member of their staff for their unrelenting dedication to this goal.**

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